Jefferson Transit Authority

Resolution No. 09-12 Adopting a Policy for Posting Public Service Announcements Inside Transit Vehicles

WHEREAS, Jefferson Transit has traditionally posted Public Service Announcements on Transit buses for no charge; and

WHEREAS, it has been established that what has, in the past, been an informal arrangement should now be formalized by a consistently-applied policy; and

WHEREAS, the competition for interior space to post ads, public service announcements and Transit Rider Alerts has increased and less space is available;

NOW, THEREFORE, BE IT RESOLVED that the Jefferson Transit Authority Board does hereby adopt the attached Policy for Posting Public Service Announcements Inside Transit Vehicles.

CERTIFICATION

The undersigned duly qualified Clerk of the Board, acting on behalf of the Jefferson County Public Transportation Benefit Area, certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Jefferson Transit Authority Board held on June 16, 2009.

Chair

Vice-Chair

Member

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Member

Attest:

Clerk of the Authority