## **Jefferson Transit Authority**

## Resolution No. 10-07

A RESOLUTION of the Board of Directors of the Jefferson County Public Transportation Benefit Area, hereinafter called the "Authority", Approving Fare Free Services April 11 - 17, 2010 on all transit services in Conjunction with Service Change

WHEREAS, the Authority has approved a service change to be implemented April 11, 2010; and

WHEREAS, the Authority wishes to attract new riders to Jefferson Transit; and,

WHEREAS, the Authority acknowledges fare free service as an effective marketing strategy; NOW, THEREFORE,

BE IT RESOLVED THAT, In conjunction with the April 11, 2010 service change, Jefferson Transit will offer fare-free transportation on all its transportation services from April 11 to April 17, 2010.

## **CERTIFICATION**

The undersigned duly qualified Clerk of the Board, acting on behalf of the Jefferson County Public Transportation Benefit Area, certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Jefferson Transit Authority Board held on this 16<sup>th</sup> day of March 2010.

Catharine Robinson, Chair

Phil Johnson, Vice-Chair

John/Austin, Member

George Randels, Wember

David Sullivan, Member

Attest:

Clerk of the Authority