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**Jefferson Transit Authority**  
**Resolution No. 22-12**  
**Fare Policy**

5 **A RESOLUTION** of the Board of Directors of the Jefferson County Public  
6 *Transportation Benefit Area, hereinafter called the "Authority",* to adopt the revised Fare  
7 Policy

8 **WHEREAS,** Jefferson Transit Authority adopted a Fare Policy in 1987; and  
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10 **WHEREAS,** the Fare Policy is based on Jefferson Transit's needs, the general  
11 population's needs; and  
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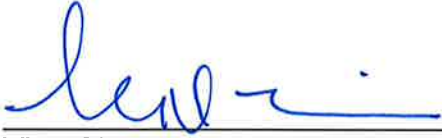
13 **WHEREAS** Jefferson Transit's needs have changed as public attitudes and  
14 priorities change to ensure the maintenance of an equitable, logical, consistent and  
15 fiscally responsible fare structure,  
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17 **NOW, THEREFORE, BE IT RESOLVED** the Authority does hereby adopt the  
18 Fare Policy dated April 19, 2022, as set forth in 'Exhibit A' which is attached to this  
19 Resolution.  
20


21 **CERTIFICATION**

22 The undersigned duly qualified Clerk of the Board, acting on behalf of the Jefferson  
23 County Public Transportation Benefit Area, certifies that the foregoing is a true and  
24 correct copy of a resolution adopted at a legally convened meeting of the Jefferson  
25 Transit Authority Board held on April 19, 2022.


  
Chair

  
Vice Chair

  
Member

  
Member

  
Member

Attest:  
  
Clerk of the Board

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Title: <b>Fare Policy</b>	Resolution: <b>22-13</b>
Author: <b>Sara Crouch, Finance Manager</b>	Effective Date: April 19, 2022 Rescinding Resolution 8-87



*Jefferson Transit Authority*

**Fare Policy**

**Effective April 19, 2022**

The Fare Policy of the Jefferson Transit Authority shall be determined by the Jefferson Transit Authority Board based on the Jefferson Transit's needs; the general population's needs and shall change from time to time as Jefferson Transit's needs change and as public attitudes and priorities change to ensure the maintenance of an equitable, logical, consistent and fiscally responsible fare structure.

The Goals of the Policy are to:

- Encourage Ridership;
- Maintain Equity based upon service type and cost;
- Maintain passenger convenience and ease of understanding;
- Maintain operating convenience and cost control;
- Minimize the economic hardship of inhibiting ridership.

Fare Structure:

1. All passengers 18 years of age and younger shall ride free of charge regardless of type of service provided.
2. All passengers travelling on service labeled as regular fixed route/dial-a-ride service shall ride free of charge.
3. All service labeled as Premium or Express shall charge passengers (except those listed in Item #1) fares based on revenue miles and hours while balancing promotion of ridership and route cost.